Data Analytics for
Nonprofits & Global Foundations

What is data analytics for nonprofits?

Data is all around us. Nonprofit data analytics is the process of collecting raw data and analyzing it. Nonprofits and global foundations are collecting a wide variety of data related to impact measurement, financial metrics, donor statistics, fundraising progress and customer satisfaction.

The ultimate goal is to uncover trends, understand performance, and discover useful next actions to help nonprofits achieve their fundraising and donor stewardship goals.

Data analytics is one tool in that mission. In addition, nonprofits and global foundations with deeper data capabilities see stronger impact, transparency and decisions.

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A promising career path

Data Analytics is one of the fastest growing fields today. The demand for skilled professionals will continue to grow exponentially in the upcoming years.

On the other hand, the shortage of skilled professionals in data science is huge.
Now is the time to upskill and enter the workforce as a **data analyst**.

153,900

Projected employment
in 2031

$98,230

The 2020 Entry Level
Median Salary

22%

Average growth demand
from 2020 to 2030

Benefits of Data Analytics for Nonprofits

- Membership recruitment and retention
- Fundraising and outreach
- Reporting on goals and maintaining accountability
- Budgeting and forecasting for future campaigns
- Explore impact metrics and determine how to demonstrate impact
- Learn new ways to be strategic in the data you gather to answer the "business" questions you have
- Web Analytics
- Email Analytics
- Optimize Staffing And Volunteer Resources

Data Analytics Jobs in Nonprofits

- Data Visualization and Integration
- Project Analyst
- Data & Business Analyst
- Quality Data Analyst/Project Evaluator
- Business Analyst - Fundraising

How can **Vijay Computer Academy** help?

As the need for professionals skilled in data analytics intensifies, Vijay Computer Academy has designed **Data Analytics Bootcamp to equip nonprofits, charities, and NGOs around the world with data analytics expertise.**

Empower your staff through our customized bootcamp to help you accelerate your nonprofit's impact.

Enroll today in VCA's Live Instructor-Led Online Data Analytics Bootcamp *(270 hrs, 10 hrs/week, 27 weeks)*

Python　　**Statistics**　　**MS Excel**　　**Databases**　　**Power BI**　　**Tableau**

Take the Next Step Towards a High Paying Career!

At VCA, we believe that education is powerful and we are willing to offer it to anyone who wants it. **No degrees needed! No prior background, or IT experience is required**; just a willingness to learn and get a place in the high paying job market in short time. Our courses are open to individuals aged 16 and above **without any bias of gender, race, ethnicity or color**.

So, if you or your clients are **looking for a new career in IT ; or to diversify in IT or looking for a remote job; or are currently underemployed, unemployed or laid off and want to re-enter the workforce**, VCA has the right programs!

Even if they are looking to **change career at age of 40 or 50,** we are here to help!

Get started today!

Fill the inquiry form to find out more about VCA's Data Analytics Bootcamp and how it can equip you to succeed in today's data-driven world.

Join VCA for a free Data Analytics info session! ❯ REGISTER NOW

Workforce Scholarships available to cover up to 100% tuition of bootcamp.

SCAN ME

Reach out to us for further information!

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