insurance

Data Analytics in Insurance

According to **Investopedia**, **data analytics** is "the science of analyzing raw data in order to make conclusions about that information". In the digital era, every sector needs to leverage the potential of untapped data.

One such industry that holds a wealth of data is the **insurance** business. As a data-driven industry, insurance sector comprises customer information, product details & pricing information, underwriting practices, and much more.

A recent study's findings indicate that **86% of insurance businesses** are developing insurance data analytics systems for the best possible predictions of big data reports. Using data analytics, the insurance industry can get insights on new markets, rivals, clients, risks, laws, and so on.

5 Ways to Drive Value With Insurance Data Analytics

- 1: Design products based on customer behavior
- 2: Develop an enhanced customer experience
- 3: Generate actionable insights for targeted marketing
- 4: Improve your risk management strategy
- 5: Minimize the risk of insurance fraud

A promising career path

Data Analytics is one of the fastest growing fields today. The demand for skilled professionals will continue to grow exponentially in the upcoming years.

On the other hand, the shortage of skilled professionals in data science is huge.
Now is the time to upskill and enter the workforce as a **data analyst**.

153,900
Projected employment in 2031

$98,230
The 2020 Entry Level Median Salary

22%
Average growth demand from 2020 to 2030

How can **Vijay Computer Academy** help?

So, if you or your clients are **looking for a new career in IT; or to diversify in IT or looking for a remote job; or to change career at age of 40 or 50; or are currently underemployed, unemployed or laid off and want to re-enter the workforce**, enroll in VCA's Live Instructor-Led Online Data Analytics Bootcamp (270 hrs, 10 hrs/week, 27 weeks).

No degrees needed! No prior background, or IT experience is required; just a willingness to learn and get a place in the high paying job market in short time.

| Python | Statistics | MS Excel | Databases | Power BI | Tableau |

Develop the skills you need to become an excellent data analyst!

Fill the inquiry form to find out more about VCA's Data Analytics Bootcamp and how it can equip you to succeed in today's data-driven world.

Join VCA for a free Data Analytics info session!

> REGISTER NOW

Workforce Scholarships available to cover up to 100% tuition of bootcamp.

SCAN ME

Reach out to us for further information!

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